



**FOR IMMEDIATE RELEASE**

## IGG Software, Inc Announces the Launch of Banktivity 9

***New Release Promises Greater Control, Access and Efficiency  
for Easier, More Effective Personal Money Management***

**PUTNEY, Vermont – July 17, 2023** – After three months of public beta testing, IGG Software is rolling out a new release of its proactive money management app, designed exclusively for macOS and iOS — **Banktivity 9**.

This latest release provides a host of new offerings, giving users more capabilities and personal control, including:

- A single-line register that condenses transaction data for streamlined presentation
- The ability to archive historical financial data for simplified records management
- New additions to the reporting function on the iOS app for convenient access and viewing of financial reports on the go
- New interface scaling on Mac for more personalized adjustment of content to support individuals' working and viewing preferences
- Improved budgeting view to make it more clear when you are over and under budget
- Updated scheduled transaction feature, improved cloud sync capabilities and push notifications ensuring financial data is up-to-date across all devices, and more

“The new enhancements and capabilities of Banktivity 9 are the direct result of our on-going and open dialog with our customer base,” says Ian Gillespie, President/CEO IGG Software.

“Since day one, we’ve been committed to listening to our customers and making an app that works best for them. It’s what keeps us fresh and focused on serving our customers.”

## **Free Trials, Upgrades & Affordable Subscriptions**

As with previous releases, Banktivity 9 is available to new customers for a free 30-day trial at [www.banktivity.com](http://www.banktivity.com). Existing Banktivity 8 customers can enjoy Banktivity 9 as a free upgrade.

At IGG Software, Inc. we believe that good software is worth paying for, which is why we offer affordable subscription plans starting at only \$49.99 USD a year. In return, customers get access to our apps and connected services like automatic transaction downloading, real estate valuation, encrypted cloud sync, security prices downloads and more.

In fact, since our first release in 2003, people in over 20 countries have come to rely on Banktivity's suite of innovative financial tools to help with budgeting, goal setting, paying down debt, retirement planning and more.

## **About IGG Software**

IGG Software, Inc. develops the Banktivity family of personal finance software exclusively for Mac and iOS devices to empower users to take control of their finances. Founded in 2003, the Putney, Vt. based company continues to create intuitive, elegant and powerful applications for individuals and small businesses.

For more information, visit [www.banktivity.com](http://www.banktivity.com).

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